



**For Immediate Release**

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**Campus Advantage Welcomes Brian J. Selbo as  
Executive Vice President of Development Services**

**Austin, Texas- (November 10, 2007)** Campus Advantage has hired Brian J. Selbo to the position of Executive Vice President of Development Services. Brian will report to the President and CEO and lead the development of projects for the company. He will be responsible to source and execute development projects on behalf of various clients of Campus Advantage.

“Brian brings an impressive depth of knowledge and experience in real estate development, said Michael J. Peter, President and CEO of Campus Advantage. “We are confident that Brian’s talent will lead to many years of continued growth.”

Brian has been in the real estate development, acquisition and management business for over 25 years. He has led the development of over 40 multi-family and student housing projects. Prior to joining Campus Advantage, Brian was responsible for multi-family and student housing development for a well-known Dallas based company. He has also served as a Vice President for GE Capital where he was responsible for the disposition of multi-family loans and REO portfolios as a well as serving in the underwriting for acquisitions of numerous portfolios for properties across the United States with value exceeding \$1 billion. Previous to his GE experience, Brian served as a Senior Vice President for one of the nation’s largest REITs, Security Capital, where he was responsible for the oversight of asset management on a portfolio of over 27,000 multi-family units.

Brian holds a Bachelor of Business Administration degree from Southern Methodist University in Dallas. He and his wife moved to Austin with their 2 children earlier this year.

**About Campus Advantage**

Campus Advantage is an Austin based real estate firm specializing in the management and development of student housing. Campus Advantage currently manages over 23,000 beds, in eighteen markets across the country. The company is committed to providing an innovative approach to and customized solutions for the creation of premier student housing communities. For more information about Campus Advantage, visit [www.campusadv.com](http://www.campusadv.com).

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