



For Immediate Release

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ResidentAssistant.com Launches Newly Designed Site

Austin, Texas- (March 1, 2008) ResidentAssistant.com, founded by Dan Oltersdorf, announces its newly designed website. ResidentAssistant.com, originally launched in 2003, targets Resident Assistants (RAs) and student housing professionals. The site provides information, tips and advice on residence life.

“Programming is a very important part of the Resident Assistant position,” said Dan Oltersdorf, Vice President of Campus Advantage. “Programming assists in building community, educating residents about important issues, and helping them be more socially, academically, and personally successful at college. This website serves as a resource for ideas, icebreakers, team building exercises, advice articles and more.”

With approximately two million page views per month, ResidentAssistant.com is available to all student staff members offering an array of new features at no cost to the member. Many new features were added to this site including real time advice through its blog, downloadable bulletin boards, job center, and its very own social networking component, which allows users to create a profile and participate with other team members across the nation. One example of national collaboration is a partnership with the Student Association for Voter Empowerment (SAVE), providing non-partisan information for student voters and information on how to run voter registration drives.

Dan worked with Campus Advantage as a consultant prior to becoming one of the partners of the company. When Dan joined the company in 2003, he merged his business with Campus Advantage, including ResidentAssistant.com and his services which include consulting, training and speaking engagements. More information about these services can be found at www.danoldersdorf.com.

About Campus Advantage

Campus Advantage is an Austin based real estate firm specializing in the management and development of student housing. Campus Advantage currently manages over 25,000 beds, in markets across the country. The company is committed to providing an innovative approach to and customized solutions for the creation of premier student housing communities. For more information about Campus Advantage, visit www.campusadv.com.

About Dan Oltersdorf

Dan Oltersdorf began his career as a Resident Assistant and has worked in numerous capacities for both on and off-campus student housing. Dan earned his Masters degree in Higher Education at Florida State University. He has spoken to thousands of student leaders around the nation, and is the co-author of Inspiration for RAs and Inspiration for Student Leaders and the founder of ResidentAssistant.com. As the Vice President for Residence Life at Campus Advantage, he now works with colleges and universities all over the country to help them enhance their residence life programs through speaking, consulting, training and the development of resources.